


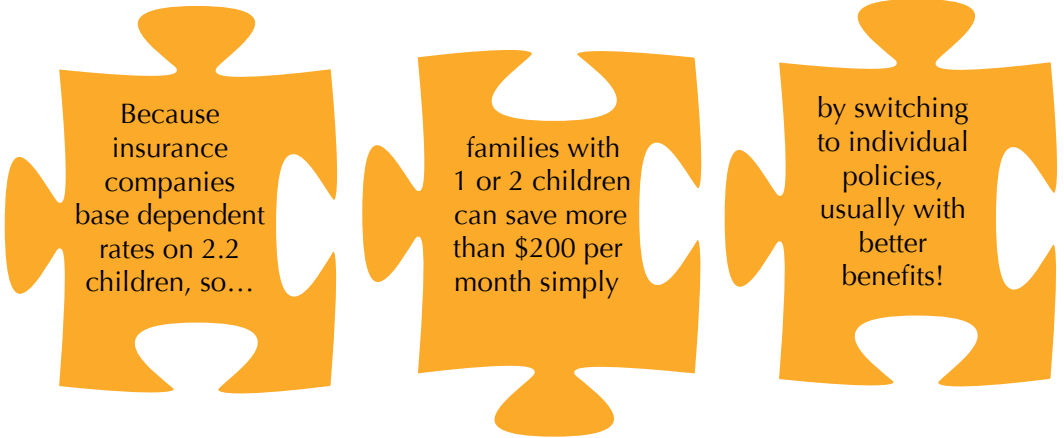
ATTENTION <NAME>  
WHAT IF YOU COULD GIVE YOUR EMPLOYEES A \$200 PER MONTH  
RAISE AT NO COST TO <COMPANY NAME>?  
As featured in Kansas City Business Journal and on WDAF Fox 4 News

Company Name  
Human Resource Manager  
Street Address  
City, State, Zip

 PowerEnroll.com  
10800 Farley, Suite 165  
Overland Park KS 66210-1412

<Name>,

Here's the puzzle: Why is dependent care on a group health plan often MORE EXPENSIVE than individual policies?



PowerEnroll.com is a simple approach to putting the pieces in order for <company name> and its employees in about 60 seconds.

<NAME>, what if your employees could save **\$200 plus per month** on dependent coverage at no cost to you?

- A Lenexa family saved \$2,143.44 a year by covering their three children under individual plans with better benefits!
- A Kansas City woman moved her baby to an individual policy and saved \$217 a month!

These examples are the **RULE**—not the exception!

The **Kansas City Business Journal** and **FOX 4 WDAF News** recently featured PowerEnroll.com as the way to save money **IMMEDIATELY** by moving dependents from group health plans to individual policies.

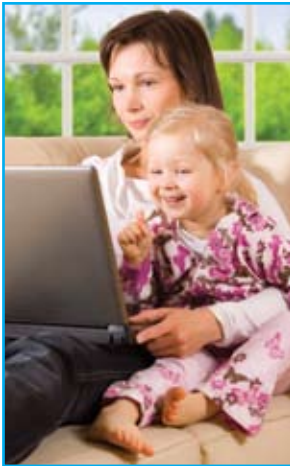
At PowerEnroll.com your employees can:

- Get side-by-side health insurance quotes from Kansas City's premier insurance companies.
- Apply for coverage online.
- Get LOCAL phone support 8-5 CST, M-F.



*My employees with dependents got a \$200 per month raise!*

## GIVE YOUR EMPLOYEES A PAY RAISE!



It's this easy:

- **STEP 1:** Call **(913) 754-5929 TODAY.**
- **STEP 2:** We'll place a link to PowerEnroll.com from your Web site or intranet and display informational PowerEnroll.com posters in your workplace.

### Just make the call, WE DO ALL THE REST!

Most families cannot afford the cost of dependent care, and most employers cannot afford to offer dependent care to their employees. By introducing your valued employees to PowerEnroll.com you will:

- Protect your employees against potential bankruptcy—47% of bankruptcy cases involve medical expenses.
- Boost employee retention and loyalty by proactively helping them save money on health insurance.

See for yourself—go to [www.PowerEnroll.com](http://www.PowerEnroll.com) and check rates for your dependents or the dependents of one of your employees. Compare those rates to what you or they pay for dependent care—chances are you'll be shocked at the savings available through individual policies.

**Questions?** Call **(913) 754-5929 TODAY.**

GIVE YOUR EMPLOYEES A PAY RAISE!

 **PowerEnroll.com**

**<Name>**, you're two easy steps away from solving the health care challenges **<company name>** faces everyday.

- PowerEnroll.com offers fast, free health insurance quotes from the most reputable carriers including Blue Cross & Blue Shield of Kansas City, Coventry Healthcare, and Humana.
- PowerEnroll.com is provided at NO COST to **<company name>** or its employees.
- Licensed individual insurance specialists are available Monday-Friday from 8am-5pm CST- no frustrating automated prompts or loops to navigate.
- PowerEnroll.com is locally owned and operated by Power Group Benefits, a leading health insurance brokerage, so personal help is only a phone call or short drive away.

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